

VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

Syllabus for T.Y.B.A. English

Paper 16 (B) : An introductory course in journalism;

Objectives: To introduce students with various aspects of Journalism.

1: Concepts of News and Report writing:

Unit: 1: ~ What makes News a New

~ What are the chief aspects of News

Unit: 2: The hierarchy of the reporting unit :

~ Various positions of report writers: reporters, special correspondents, free lancers, Commissioned writers, chief reporter.

Unit: 3: Duties of a reporter, Qualities of a good report :

~ responsibilities of a reporter,

~ purpose and technique of a good report

Unit: 4: Different types of reports:

~ investigative, specialized reports like sports, business, important events.

Paper 22-b: Semester 6 : Editing and Editorial writings and Feature writings :

Unit :5 : ~Concept and structure of a feature story:

~ photo feature ~ travelogues ~ reviews

Unit: 6 : ~ Concept of Editorial :

~ Types of editorial, ~ Objectives of editorial, ~ Language of editorial

Unit: 7 : Letters to Editors:

~Importance of letters to editor,~ Selection of letters.

Unit : 8 : Interviews :

~interview skills, ~ interview of celebrities in various fields: sports, film, politics, Fashion, social life.

Syllabus for T.Y.B.A. English:

Paper 16 (C): Linguistics : An introduction : Objective : To introduce students with linguistic aspects.

Unit : 1: Linguistics as the study of language:

~Definitions of language – Language as a system of Systems,

~Characteristics of language,

~ Animal v/s human language,

~ Language as Cultural Representation.

Unit : 2: Branches of Linguistics :

~ Phonetics and Phonology ~Morphology, ~ Syntax, ~ Semantics.

Unit: 3 : Phonetics: the study of English sounds :

~ English sounds; organs of speech, place and manner of Articulation, Vowels, Consonants Diphthongs.

Unit : 4 : Morphology: The study of word structure :

~ Free and bound morpheme,~ simple, complex and compound words, ~Affixation and Compounding as word, ~ formation process.